

Maker, Artisan, Designer Application

2017 Ayr Handmade HOLIDAY Show & Sale

Fri, Nov 17 – 2 pm to 9 pm
Sat, Nov 18 – 10 am to 5 pm

North Dumfries Community Complex
2958 Greenfield Road, Ayr

Application deadline: Friday, June 23, 2017

Early acceptances are very possible, so apply early!

Here's what we're looking for:

- Art for the Everyday
- Amazing Food & Drink
- Tasteful Home Decor
- Outdoor Living
- Health & Wellness
- Youth Art & Craft
- Fashion & Apparel
- Fine Jewelry
- Charming Baby Gifts

Elementary and high school students are invited to exhibit and sell their works at the show. Student participation is FREE. Registration is required by completing the Youth Art & Craft Registration Form available at www.ayrhandmade.ca.

About Ayr Handmade

Our goal is to inspire, awe and wow visitors with intriguing, locally handmade, homemade, homegrown and finely crafted products. Each maker who participates in Ayr Handmade is carefully selected, with preference given to those with exceptional talent who create well designed, well packaged products. Applications will be assessed for overall balance of art, craft and function; saleability; quality; and uniqueness. We also look for those who show strong potential to have a positive influence on our local communities – socially, environmentally and economically.

QUESTIONS?

Please email **Annette Van Gerwen** at annette@ayrhandmade.ca or call **226-338-9788**.

Which section are you applying for?

CORNER Booth – 10'x10'x10'
 20 linear feet exposed to walkway
 \$203.54 (101.77/day) plus HST = \$230*

Standard Booth – 10'x10'x 10'
 10 linear feet exposed to walkway
 \$163.72 (\$81.86/day) plus HST = \$185*

8'x3' Table Space
 8 linear feet exposed to walkway
 \$110.62 (\$55.31/day) plus HST = \$125*

* The above fees include use of an 8'x3' table with white table cloth and two chairs, all set up for you. Booths include pipe and flat white drape panels with the option to hang lightweight signage and/or products from the pipe.

PRODUCTS FOR SHOW AND SALE

Please list all products you intend to sell at the Show; prices or price ranges beside each; and the number of each product you plan to have available at the Show. Attach a separate sheet if necessary.

Product	Price/Price Range	Quantity
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

YOUR INFORMATION (Primary Contact)

First Name

Last Name

Partner(s) (if any)

Company Name (if any)

Mailing Address

Village, Town or City

Province

Postal Code

Phone Number

Email

Web Address or Social Media Site(s) (if any)

Would you like to join our email list to receive updates about the Show?

Yes No

SHOW LISTING

Indicate exactly how you would like to be referenced by Ayr Handmade, in print and online:

Name or Company Name (20 Character Limit)

Maker or Company Description (30 Character Limit)

ABOUT YOU

Tell us about yourself, where you learned your craft, why you love your craft, and where you have shown or sold your work in the past (if at all). Include on a separate page if necessary.

If you applied to a previous Ayr Handmade event and filled out this section, and the background you provided at that time remains up-to-date, you have the option of skipping this section.

APPLICATION AGREEMENT

By completing and submitting this application, you agree to the following requirements, terms and conditions.

1. **Applicant Requirements** – You must live in Ontario. You must be involved in the making of the products you plan to exhibit and sell at the Show. The products must be handmade in Ontario.
2. **Photos** — Please email with your application photos that represent the range of products you plan to sell at the Show. Save all images as **jpgs**. By sending in the images, the applicant agrees to Ayr & Company Inc.'s use of the images for Ayr & Co. and Ayr Handmade promotional materials online and in print.
3. **Furnishing Exhibit Spaces** – 8'x3' tables and two chairs are included in exhibitor fees. Tables and chairs will be set up for exhibitors unless otherwise requested. Booth spaces will be draped in white (back and any side walls). Aside from these provisions, exhibitors are required to furnish their own spaces.
4. **Product Pricing** – Prices must be prominently displayed and cannot be altered or discounted during the dates of the event.
5. **Payment** – Payment is required only if you are awarded space at the Show. Payments that are cashed are non-refundable and non-transferable.
6. **Food, Drink and Edibles Vendor Requirements** – Food and drink vendors must comply with the Region of Waterloo Public Health Special Events Food Vendor Requirements. If you are awarded and accept space at the Show, Ayr & Co. will forward you a **Special Event Form** together with the Exhibitor Agreement for you to complete and return.

By completing this Application Form, the applicant grants permission to Ayr & Co. to use photographs, website, information and any promotional material whether in print or electronic form ("media") without further consideration. Such media may be used by Ayr & Co. and Ayr Handmade in such mediums as emails, brochures, Ayr & Co. and Ayr Handmade websites, and in submissions to local media and newspapers for publicity purposes.

Notwithstanding the foregoing, Ayr & Co. reserves the right to accept or reject any applications to participate in the Show in its sole and absolute discretion. All accepted applicants must agree to an Exhibitor Agreement (containing exhibition rules and a waiver and release of liability) prior to being permitted to participate as an exhibitor at the Show.

I acknowledge reading, understanding and agreeing to the terms of this Application Agreement. Further, the personal information collected herein will be used only for the purposes for which I have agreed to as part of this application and will be protected in accordance with the requirements of PIPEDA.

Date

Signature

Please email your application package including images and photographs to **annette@ayrhandmade.ca**.

Applications must be submitted no later than **Friday, June 23, 2017**. Early acceptances are very possible, so apply early!

WHAT HAPPENS NEXT?

Successful applicants will be notified about their show acceptances **by email**. Next steps will be provided in the acceptance email, which will include an **Exhibitor Agreement** for signing. Full payment will be required together with the signed Exhibitor Agreement for successful candidates to secure their space at the Show.

QUESTIONS?

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Follow us!



www.ayrhandmade.ca